INTRODUCTION - this is a lesson on priority, prioritize.

"Prioritize" - to arrange items in order of importance; put first things first; to give some items precedence over others; to rank items as to their value or significance.

Jesus is not eliminating necessities of life: (v32-33) "... for you heavenly Father knows that you have need of all these things. But seek first the kingdom of God and ... "

The text lists 6 reasons for putting "treasures in heaven" first.

1. (v19-20) "... where neither moth nor rust destroys and where thieves do not break in ... "

The earthly necessities of life are subject to the nature of the earth.: moth, rust, thieves, and we may add: go out of style, wear out, lost, still in storage, forgotten, broken.

The heavenly treasures stored up would mean: (1 Timothy 6:17-19) "... nor to trust in uncertain riches, but in the living God ... do good ... good works ... ready to give ... willing to share, storing up for themselves a good foundation ... lay hold on eternal life"

(2 Timothy 4:6-8) ".. fought the good fight, finished the race, kept the faith. Finally, there is laid up for me ... and not to me only, but also to all who have ... "

2. (v21) "For where your treasure is, there your heart will be also"

Your heart will follow your treasure; so, be sure you are laying treasure up in heaven as a priority. Again, "seek first the kingdom of God and His righteousness."

It is a matter of the heart: (Proverbs 23:7) "For as he thinks in his heart, so is he."

3. (v23-24) "The lamp of the body is the eye. If therefore your eye is good, your whole body will be full of light"

It means priority of purpose, focus on the right thing, look where you are going.

(Colossians 3:1-2) "... seek those things which are above ... set you mind on things above..." You will walk in the direction in which you are looking.

4. (v24) "No one can serve two masters ... You cannot serve God and mammon"

It is a truism: only one can be given priority and the other will be diminished. You cannot disagree with Jesus on this and be right.

- 5. (v25) "... Therefore I say to you ... Is not life more than food and the body more than clothing?"

 The answer is "Yes." (Luke 12:15, v21)
- 6. (v33) "But seek first the kingdom of God and His righteousness, and all these things shall be added to you" "seek first" and "be added to you"